

FOR IMMEDIATE RELEASE
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DAMON'S TO CARRY BIG TEN NETWORK

Central Ohio restaurant tradition to show every Ohio State football, basketball game

COLUMBUS, Ohio – No ticket? No problem. No satellite dish? No problem.

Enter Damon's, home of Ohio State and Big Ten fans for nearly 30 years. Damon's locations throughout Ohio will provide Ohio State and Big Ten fans with the brand new Big Ten Network starting on Thursday, Aug. 30

The Big Ten Network is the only place to catch at least three Ohio State football games this fall, including the first two against Youngstown State on Sept. 1 and Akron on Sept. 8. Ohio State rivals Michigan and Penn State also open their seasons on the Big Ten Network on Sept. 1

Without a deal in place with the state's largest cable providers, fans without a ticket to Ohio State's first two home games won't miss a snap at Damon's.

Nor will they miss much else. All Damon's locations subscribe to DirecTV programming including The Big Ten Network, NFL Sunday Ticket and ESPN College Football Gameplan.

Come winter, at least seven and as many as 11 Ohio State men's basketball games will be shown live on the Big Ten Network.

The Big Ten network will carry a vast majority of the league's schedule. In 2007-08, it'll show 64 of the 99 Big Ten games.

With seven locations in central Ohio, 26 in Ohio and more than 80 franchised worldwide, including the new Morgantown, W. Va. location, Damon's International, Inc. is a leading full-service, casual dining restaurant concept that emphasizes prime rib, grilled steaks, chicken, seafood, salad and Damon's award-winning ribs. Guests enjoy a quiet dining room or Damon's high-energy Clubhouse that features DTV, a proprietary, state-of-the-art multi-screen entertainment system offering sports, network programming and interactive games. Founded in 1979, Damon's International, Inc. is headquartered in Columbus. Additional information about Damon's Grill is available at www.damons.com.

BIG TEN NETWORK SCHEDULE

WEEK 1-3

Saturday, September 1

Appalachian State at Michigan, Noon EDT (HD)
Youngstown State at Ohio State, Noon EDT (HD)
Florida International at Penn State, Noon EDT (HD)
Northeastern at Northwestern, Noon EDT
Bowling Green at Minnesota, 8 p.m. EDT (HD)
Indiana State at Indiana, 8 p.m. EDT (HD)

Saturday, September 8

Akron at Ohio State, Noon EDT (HD)
Nevada at Northwestern, Noon EDT (HD)
Bowling Green at Michigan State, Noon EDT (HD)
Miami (Ohio) at Minnesota, Noon EDT
Eastern Illinois at Purdue, Noon EDT
Western Illinois at Illinois, 7 p.m. EDT (HD)
Syracuse at Iowa, 8 p.m. EDT (HD)

Saturday, September 15

The Citadel at Wisconsin, Noon EDT (HD)
Buffalo at Penn State, Noon EDT (HD)
Akron at Indiana, Noon EDT (HD)
Duke at Northwestern, 8 p.m. EDT (HD)